

Introducing Julie Melchiore

MASSAGE PROS INC. SPA DIRECTOR

An Illinois State Scholar and Beta Gamma Sigma, graduating summa cum laude from Northern Illinois University, Julie pursued her career in the petroleum industry.

After working for both Mobil Oil Corporation and Exxon Corporation for 20 years, she left a very successful career as a senior marketing executive in 1994. She then launched her plan into the more healthy and holistic field of spa management.

Ms. Melchiore is a nationally recognized leader in the spa industry as a Director, Consultant, Educator and Free Lance Writer for over 21 years. She has been on committees of Florida State and National Massage Associations and has served as an expert consultant to the schools. She is an industry consultant for Spa Equip .

She is doubled licensed as a medical massage therapist and medical esthetician.

With thousands of education hours, she holds certifications in

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| Deep Tissue | Clinical Sports Massage |
| Neuromuscular, | Active Isolated Stretching |
| Myofascial Release | Ultrasound and Microcurrent |
| Myoskeletal Alignment | Chinese Tuina (studied in China) |
| Structural Integration Massage | Acupressure |
| Medical Massage | Reflexology |
| Autoimmune and Infectious Disease | Aromatherapy, Hydrotherapy, Thalassotherapy |

She has three certificates in Spa Development. In esthetics she has nine certifications in Chemical Peeling, three for Microdermabrasion, two on Roseacea. She is trained in Oxygen therapy, Wound Healing, Ultrasound, Radio Frequency Ablation, and Electrical modalities. She has advanced specialties in Acne and French Facial Techniques.

Her firm, Massage Professionals Inc. is very renown in Collier and Lee Counties as a premier provider of spa services, with advanced esthetics, a highly certified massage staff and exclusive cosmeceutical products. She consults and has built more than a dozen spas including the design and implementation of the Hyatt Stillwater Spa at Coconut Point. She designed the signature amenities product line for Hyatt and is known for her keen knowledge of product ingredients efficacy. She enjoys teaching both massage and esthetics, and is sought after by schools and spas for her educational expertise and guest lectures. She has worked for doctors and maintains knowledge of technologies and practices. Her mission in Massage Professionals Inc., has always focused on the core values of Integrity, Safety, Operational Excellence, and High Ethical Standards.

